

Finance

Mike Kilroy



Mike started his career in large blue chip companies including a period with overseas subsidiaries this not only gave him an accountancy qualification but also invaluable experience of mergers and acquisitions. For the last fifteen years Mike has been involved with businesses in the SME sector and has lead a number of Management Buy Out/Buy Ins the last being as the Managing Director of an engineering company that raised turnover from £16m to £25m. Having been at the sharp end of business with SME's he has a wealth of experience managing the problems when the buck stops. He also has in depth knowledge of fund raising and how to access external funds.

Sales & Marketing

David Lee



David has a wealth of experience having spent over 40 years in SME Management. Holding roles as MD in 3 start up operations and as Sales & Marketing Director in several successful ventures. This experience allows a rapid analysis of a Company its problems & potential. He has the character to drive through change and has a hands-on management style with the ability to find solutions, create efficiency, restore vision, awaken enthusiasm, build team spirit and develop loyalty from both customers & employees. Building growth through efficient & effective Sales & Marketing programmes is a particular strength. David is a Full Member of The Chartered Institute of Marketing.

Business Growth Strategy

Mike Knudsen



Mike helps companies and business owners through developing and implementing effective strategies for profitable growth. International background in Business to Business marketing of products and services. Extensive track record in developing and delivering business and project objectives for a wide range of clients. Leader of numerous product and market launch initiatives with extensive experience in sales and marketing of B2B products and services, including export and development of new channels to market.

Marketing Communications

Carole Houston



With over 20 years experience in all aspects of marketing communications, Carole has helped numerous businesses improve their corporate profile, through a coordinated review of their marketing collateral. Specialising in public relations, Carole can offer advice and hands-on assistance with press & media relations, exhibitions, marketing co-ordination, brochure design and coordination, corporate responsibility, advertising, corporate identity, staff training & induction, website concept design, print buying, event & seminar planning, editorial writing, photography briefing.

Finance Matters

Phil Stanyer



A chartered accountant, Phil has worked in manufacturing, capital goods finance, retail, service and wholesale distribution sectors and has been a lead figure in turning around ailing and disorganised companies. In each case he has continued to work with these businesses leading them to industry leading results both financially and from a customer satisfaction perspective.

Human Resources (HR)

Julie Nadin



Working in both the public and private sector, Julie is very much a people person. She is a specialist in senior executive management and performance development using her skills as a coach and Master Practitioner of NLP. She is also a licensed Thomas International profiler.

Turnaround

Mel Loades



Mel has been working with SME's for over 18 years helping business turn round difficult (in some cases, almost hopeless) situations. Helped other fast growth companies avoid the pitfalls and dangers of such a strategy whilst keeping them on track to assist in achieving their goals and aims. Been able to assist business owners plan a successful exit or develop their business to suite their own aspirations, and assisted in the strategy of business owners being able to buy back a majority share in a business which they lost during a time of distress.
